



**Charlie Hoffman, Consultant**  
**National Center for Executive Leadership and School Board Development**

**Areas of Expertise**

**Advising/Coaching ROP Superintendents**  
**Superintendent/Principal Advisor and Coach**  
**Small School Districts | Board Governance**  
**Collective Bargaining | Superintendent Evaluations**



Charlie Hoffman has worked and served as an educator for over 30 years. For the past 17 years, Mr. Hoffman has served as the Superintendent at Shasta-Trinity Regional Occupational Program and at Bella Vista Elementary School District. Prior to this, he worked as a Principal in Mt. Shasta and Redding, served as the Assistant Principal and Athletic Director at Del Norte High School, and as a chemistry and biology teacher at South Tahoe High School.

As a leader and supporter of his peers, Mr. Hoffman served on the Association of California School Administrators State Board of Directors and was the State President in 2021/22. He was the State President of the California Association of Regional Occupational Programs in 2016/17.

Mr. Hoffman has also acted as a leader in his communities by serving as a Governing Board member for Junction Elementary School District and as a Board Member for the Mt. Shasta Chamber of Commerce, Siskiyou County Fish and Game Commission, President of Redding West Rotary Club, and other community service organizations.

Having succeeded in professional leadership roles, successfully turning around failing schools, and thriving through multiple California school budget crises, Mr. Hoffman understands the importance of building collaborative leadership teams while keeping student achievement at the forefront.

Mr. Hoffman earned his Bachelor's Degree in Biology and his Master's Degree in Education Leadership at the University of California, Los Angeles